VIRGINIA TURFGRASS

RUN THE FAIRWAY

SPRING FEST!

SPONSORSHIP OPPORTUNITIES

MAY 7, 2022

PREMIER SPONSOR $3,000

- ALL RACE ADVERTISEMENTS & EVENT WEBSITE TO LIST YOUR COMPANY AS PREMIER SPONSOR
- PROMINENT DISPLAY OF LOGO ON ALL RACE MATERIALS & SHIRTS
- SPECIAL SPONSORSHIP DISPLAY ON ONE OF FIVE ROUTE TUNNELS
- SPONSOR PROVIDED BANNERS PLACED AT START AND FINISH LINE
- OPPORTUNITY TO HAVE TABLE AT EVENT & SPEAK PRIOR TO RACE
- COMPANY PROMOTIONAL MATERIALS FEATURED IN RUNNER BAGS
- 10 COMPLIMENTARY RACE ENTRIES

POWER SPONSOR $2,000

- SECOND MOST PROMINENT DISPLAY OF LOGO ON ALL RACE MATERIALS AND SHIRTS
- SPONSOR PROVIDED BANNERS PLACED AT STARTING LINE
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE
- OPPORTUNITY TO HAVE TABLE AT EVENT
- COMPANY PROMOTIONAL MATERIALS PLACED INTO RUNNER BAGS
- 5 COMPLIMENTARY RACE ENTRIES

QUALITY SPONSOR $1,000

- THIRD TIER LOGO ON RACE SHIRTS
- LOGO PLACED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE
- OPPORTUNITY TO HAVE TABLE AT EVENT
- COMPANY PROMOTIONAL MATERIALS PLACED INTO RUNNER BAGS
- 3 COMPLIMENTARY ENTRIES

ACTIVE SPONSOR $500

- FOURTH TIER LOGO ON RACE SHIRTS
- LOGO PLACED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE
- OPPORTUNITY TO HAVE TABLE AT EVENT
- COMPANY PROMOTIONAL MATERIALS PLACED INTO RUNNER BAGS
- 1 COMPLIMENTARY ENTRY

FESTIVAL SPONSOR $250

- FIFTH TIER NAME ON RACE SHIRTS
- LOGO PLACED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD
- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE
- COMPANY PROMOTIONAL MATERIALS PLACED INTO RUNNER BAGS.

FAIRWAY SPONSOR $100

- COMPANY SIGN WITH LOGO DISPLAYED ON FAIRWAY RACE ROUTE
- COMPANY NAME LISTED AT REGISTRATION AREA ON SPONSOR RECOGNITION BOARD
- COMPANY PROMOTIONAL MATERIALS PLACED INTO RUNNER BAGS.

WHY TURFGRASS?

Healthy turfgrass makes a measurable and a meaningful difference in our daily lives. Healthy grass releases oxygen, cools the air, prevents erosion and helps control pollution by filtering both air and water. This "living" carpet creates more aesthetically pleasing lawns, improves living conditions, increases property values, serves as a basis for recreation by way of golf courses and sports fields, and is a major economic driver. We work exclusively with the Virginia Tech Turfgrass Science Team, supporting natural grass research throughout the Commonwealth and beyond.

www.vaturfgrass.org
(757) 585-3058

2022 SPONSORSHIP RESERVATION FORM

Virginia Turfgrass FOUNDATION

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

OFFICE PHONE: _____

CONTACT PERSON: _____ CELL: _____

WEBSITE: _____ EMAIL: _____

SPONSORSHIP LEVELS: RUN THE FAIRWAY SPRING FEST

- ☐ **PREMIER($3000)**
- ☐ **POWER ($2000)**
- ☐ **QUALITY ($1000)**
- ☐ **ACTIVE ($500)**
- ☐ **FESTIVAL ($250)**
- ☐ **FAIRWAY ($100)**

PAYMENT:

- ☐ **CHECK - FULL AMOUNT $_____**
- ☐ **CHECK - 50% DEPOSIT* $_____**
  *WILL BE INVOICED FOR BALANCE DUE MARCH 26, 2021
- ☐ **CREDIT CARD - FULL AMOUNT $_____**
- ☐ **CREDIT CARD - 50% DEPOSIT* $_____**
  *BALANCE WILL BE CHARGED MARCH 26, 2021

Credit Card Type: ☐ MasterCard ☐ Visa ☐ AMEX		
Amount to be Charged:		Card #
Exp. Date	CVC:	Name on Card
Cardholder Signature (Required)		

MAKE CHECKS PAYABLE TO: THE VIRGINIA TURFGRASS FOUNDATION
PO BOX 2062, WILLIAMSBURG, VA 23187

EMAIL: ASK@VATURFGRASS.ORG **OFFICE:** 757-585-3058

ONLINE CREDIT CARD PAYMENTS: WWW.VATURFGRASS.ORG/EVENTS

COMPLETED FORM AND INITIAL PAYMENT MUST BE RECEIVED BY MARCH 15, 2021

2022 RUN THE FAIRWAY SPRING FEST
MAY 7, 2022 • MAGNOLIA GREEN GOLF CLUB

EXHIBIT/SPONSOR DISPLAY GUIDELINES

VENDOR & SPONSORS WILL BE LOCATED IN THE FESTIVAL DESIGNATED AREAS THROUGHOUT THE MAGNOLIA GREEN DRIVING RANGE.

- **SETUP TIMES FOR FESTIVAL VENDORS & SPONSORS: FRIDAY, MAY 6TH FROM 5:00PM - 7:00PM & SATURDAY MAY 7TH 7:00 AM - 8:00AM.**
- AT THE DISCRETION OF THE VTF STAFF. TENTS ARE PERMITTED, BUT MAY NOT EXCEED 12'X12'. TENTS MUST BE SECURED BY WATER BARRELS OR STAKES.
- HANGING SIGNS ON THE OUTSIDE OF BUILDINGS OR ON PLANTS/TREES IS NOT PERMITTED.
- TABLES/CHAIRS CAN BE PROVIDED FOR OUTDOOR EXHIBITS FOR AN ADDITIONAL FEE.
- A TENT CAN BE PROVIDED FOR YOU FOR AN ADDITIONAL FEE.
- ELECTRIC ACCESS CAN BE PROVIDED FOR YOU FOR AN ADDITIONAL FEE.
- STAFFING: STAFFING AT VENDOR AREA IS REQUIRED FROM 10:00AM - 4:00PM.
- VENDOR & SPONSOR BADGE: EACH VENDOR RECEIVES TWO (2) BADGES. BADGES ENTITLE ACCESS TO THE "SPRING FEST"
- LITERATURE/HANDOUTS/PROMOTIONAL ITEMS: PLAN FOR 250+ PARTICIPANTS FOR THE RUN THE FAIRWAY; 500+ FOR THE SPRING FEST.

DONATIONS TO VTF ENDOWMENT FUND: PLEASE CONSIDER DONATING AN ITEM FOR THE SPRING FEST SILENT AUCTION. ALL PROCEEDS FROM THE SILENT AUCTIONS BENEFIT THE VTF ENDOWMENT WHICH FUNDS THE VIRGINA TECH TURFGRASS TEAM ONGOING GRASS RESEARCH, PROGRAMS AND GRADUATE STUDENTS.
DONATIONS ARE VERY MUCH APPRECIATED AND HELP FURTHER OUR MISSION.

TEAR DOWN: SATURDAY, MAY 7TH BEGINNING AT 5PM

IF YOU NEED A TENT, TABLES, CHAIRS OR ACCESS TO ELECTRIC, PLEASE LET US KNOW.

EMAIL: ASK@VATURFGRASS.ORG **OFFICE:** 757-585-3058
WWW.VATURFGRASS.ORG/EVENTS